



3 Ways Society FAILS EDUCATORS

REDUCED BUDGETS

- * 93% of districts report budget cuts
- * Cumulative funding shortfall is estimated at **\$85.6 billion**
- * 2 out of 3 schools eliminated teachers for the 2009/10 school year
- * 83% expected further jobs to be eliminated in 2010/11

INCREASED CHALLENGES

- * In U.S. schools 9.7 million children speak a foreign language
- * 75% of public schools in the U.S. recorded violent crime
- * 59% of U.S. students report bullying
- * 33% of new teachers leave within 3 years and almost 1/2 are gone in 5.
- * Parent involvement is linked to better grades yet only 20% of schools have PTA units.

"The job is impossible, the expectations are inappropriate, the training is inadequate, and the pipeline is inverted" — Paul Houston, AASA



POLITICAL AMBUSH

- * Schools are experiencing unprecedented highs in lobbying, administration requirement, government intervention and mandates in curriculum
- * Federal lobby spending increased over 500% from 1998 to 2008.
- * State lobbying efforts are even more fierce, but not as transparent because many states do not require disclosure.

"We are the marks when society has failed our young people and the news media needs a target." — The School



4 Steps to Success

PLAN STRATEGICALLY

Strategic thinkers plan multiple impacts from each action

INVOLVE PARENTS

Almost all parents agree that arts and physical education improves a child's attitude toward school and 79% believe that it's important for them to get personally involved

MOTIVATE STUDENTS

Keys to student motivation:

- 1) Teacher enthusiasm
- 2) Perceived **relevance** of material
- 3) **Belief: Students who believe that they can do well are much more likely to be motivated in terms of effort, persistence, and behavior than those who do not expect to succeed**

FUND RAISE

Novel events designed to be fun generate wider participation and put schools in a better light with the public



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♥ **Administrators** love it because it’s educational, motivational & complimentary!

♥ **Teachers** love it because it support them in class and it’s well organized.

♥ **Parents** love it because it excites their kids and it’s good, clean, challenging fun.

♥ **Kids** just love it! A 4th grader said, “This was the best day of my life!”

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14 AMAZING BENEFITS

- ★ Improve Test Scores
- ★ Raise Funds
- ★ Recruit and retain students
- ★ Receive positive publicity
- ★ Provide activities in which all participants are successful
- ★ Encourage parental involvement
- ★ Improve the school’s image
- ★ Introduce students to people from various cultures
- ★ Show students there are jobs in non-traditional environments
- ★ Help create cross-curricular educational units
- ★ Build friendships across grade levels
- ★ Encourage student team-building
- ★ Boost self-esteem
- ★ Demonstrate that your school is progressive and innovative

Only 12 dates available annually. Early bookings provide better availability & pricing options. Many schools qualify for grants. Don't miss this opportunity to transform your school. Call today. You won't regret this decision.